

US-ARGENTINA BUSINESS FORUM

— FINANCIAL, ENERGY, MINING & TECHNOLOGY SESSIONS —



— DALLAS EDITION —



THE STAR - FRISCO



JUNE 23TH.



US-ARGENTINA BUSINESS FORUM

DALLAS EDITION

A PLATFORM FOR EXECUTION, INVESTMENT, AND GLOBAL INTEGRATION



INTRODUCTION

The US–Argentina Business Forum is a curated, high–level platform designed for those who shape policy and deploy capital. By convening the architects of this new bilateral era, the Forum transforms every interaction into a strategic opportunity. Attendees join a select network of peers representing the highest levels of government and industry, where more than 250 sovereign authorities and C–Suite leaders collaborate to further integrate Argentina into the global value chain.

 **250+**

SOVEREIGN AUTHORITIES
AND C-SUITE LEADERS

★
UNITED TO BUILD THE
FUTURE TOGETHER

1. THE ALLIANCE: WHY US-ARGENTINA IS CRITICAL FOCUS ON GLOBAL VALUE CHAINS

STABILITY & INTEGRATION: Integrating Argentine resources with U.S. capital and technology creates a resilient Western Hemisphere supply chain for energy, critical minerals, and advanced technologies.

THE UNITED STATES–ARGENTINA AGREEMENT ON RECIPROCAL TRADE AND INVESTMENT (ARTI): A modern framework designed to protect investments and streamline strategic partnerships. Combined with Argentina’s RIGI (Incentive Regime for Large Investments), the agreement provides the fiscal and regulatory stability necessary for U.S. companies to engage in long–term projects with confidence.



2. THE BUSINESS CASE: WHY ARGENTINA NOW?

VACA MUERTA & ENERGY SECURITY: As one of the world’s leading shale developments, Argentina has become a strategic partner for U.S. energy security, infrastructure expansion, and long–term energy integration.


CRITICAL MINERALS, RARE EARTHS & MINING HUB: Argentina is emerging as a strategic global supplier of lithium, copper, gold, silver, and rare earth elements, critical resources driving the energy transition, advanced manufacturing, infrastructure development, and resilient global supply chains. Through the Forum’s mining, financial, energy, and technology sessions, industry leaders and government authorities will explore how Argentina is positioning itself as a key long–term partner for international investment and global industrial integration.


TECH INNOVATION SYNERGY:


- **Applied Technologies:** Highlight how global technology leaders are choosing Argentina to drive operational efficiency through automation, cloud infrastructure, and advanced software engineering.
- **Cross–Sector integration:** Showcase how digital transformation and cutting–edge tech applications are directly optimizing operations, reducing costs, and accelerating growth across the energy and mining sectors.

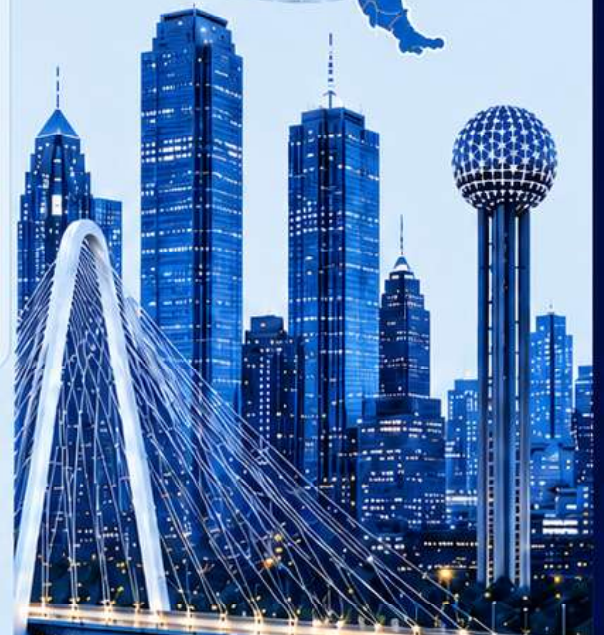
REGULATORY EVOLUTION: Highlight the strategic dialogue surrounding policy modernization and global integration that is shaping Argentina’s current investment climate.

3. THE VENUE CHOICE: WHY DALLAS?

 **ECONOMIC POWERHOUSE:** The Dallas–Fort Worth (DFW) metroplex has a Gross Domestic Product (GDP) comparable to that of leading global economies, offering a pp–business environment and one of the largest concentrations of Fortune 500 headquarters in the United States.

 **THE NEXUS OF INDUSTRY:** Dallas serves as a strategic bridge between Houston’s world–leading energy sector and Austin’s globally recognized technology and innovation ecosystem.

 **THE VENUE:** The event takes place at The Star in Frisco—the headquarters of the Dallas Cowboys—offering a high–prestige environment that reflects the global scale and international visibility of the FIFA World Cup 2026.



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AGENDA

VENUE

The Star
One Cowboys Way, Frisco, TX 75034

1:30 PM

REGISTRATION

2:00 PM

OPENING REMARKS

- Alejandro Oxenford, Ambassador of Argentina to the United States
- United States Government Official
- Adriana Cruz, Executive Director, Texas Economic Development & Tourism Office
- PromArgentina

2:30 PM

BILATERAL SYNERGY

- United States Officials
- Argentina Officials

3:00 PM

FINANCIAL SESSION

MULTILATERAL FINANCE AND ECONOMIC DEVELOPMENT

- International Monetary Fund (IMF)
- World Bank
- Inter-American Development Bank (IDB)

3:30 PM

INVESTMENT BANKS: CAPITAL, RISK & ENERGY OUTLOOK

- JPMorgan
- EXIM Bank
- Citibank Argentina

4:00 PM

ENERGY SESSION

WHY GLOBAL PLAYERS ARE CHOOSING ARGENTINA

- Government of the Province of Neuquén: Regulatory framework overview
- Consultant: Market and opportunities overview, concessions and new players
- Companies: Transforming Energy Sector

4:45 PM

MINING SESSION

LITHIUM, CRITICAL MINERALS & GLOBAL INTEGRATION: WHY ARGENTINA MATTERS NOW

- Argentine Governors | Building the Next Global Mining Hub
- Consultant: Critical Minerals & Global Supply Chains: Argentina's Strategic Opportunity
- Companies: Execution, Investment & Long-Term Growth

5:30 PM

TECHNOLOGY SESSION

FRONTIER PERSPECTIVE – SPACE, INNOVATION & THE NEXT INDUSTRIAL FRONTIER

- María Noel de Castro, Prospective Astronaut

5:45 PM

DIGITAL TRANSFORMATION ACROSS STRATEGIC INDUSTRIES

- Ministry of Technology and Innovation of Argentina:
Why Argentina is building an ecosystem for industrial innovation
- Consultant: Digital Solutions Driving the New Energy Landscape
- Companies: Applied Technologies for the Future of Energy

6:00 PM

COCKTAIL RECEPTION

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SPONSORSHIP OPPORTUNITIES



Partner with the US-Argention Business Forum – Dallas Edition and position your organization at the center of high-level dialogue, strategic partnerships, and global investment opportunities.

PLATINUM \$20,000	GOLD \$10,000	SILVER \$6,000	BRONZE \$3,000
Exclusive Presenting Sponsor	Speaking Opportunity (Panel Participation)	Logo on event materials and website	Logo on event website
Speaking Opportunity (Opening or Closing)	Logo on event materials, website, and select signage	VIP Table for 4 at the Forum	2 Tickets to the Forum
Premier Branding: logo on all materials, website, and stage backdrop	VIP Table for 6 at the Forum	Quarter Page Ad in Digital Program	Recognition in Digital Program
VIP Table for 10 at the Forum	Half Page Ad in Digital Program	Recognition in Social Media Posts	Recognition in Social Media Posts
Full Page Ad in Digital Program	Recognition in Social Media Posts	VIP Access: select networking opportunities	On-Site Branding Display
Dedicated Social Media Spotlight	VIP Access: private meetings with speakers and VIPs	On-Site Branding Display	
VIP Access: private meetings with speakers and VIPs	On-Site Branding Display		
On-Site Premium Branding Display			

WHY SPONSOR?



Connect with 250+ government leaders, investors, and C-Suite executives.



Increase your brand visibility before, during, and after the event.



Be part of the conversation shaping the future of US-Argentina economic relations.



Access exclusive networking opportunities and private meetings.



Demonstrate your leadership and commitment to the growth of the Western Hemisphere.



Align your brand with a premier, high-impact international platform.

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CO-ORGANIZERS



SUPPORTING ORGANIZATIONS



Ministerio de Relaciones
Exteriores, Comercio
Internacional y Culto
República Argentina



Argentina



Consulado General Argentino
en Houston



ARGENTINA
TEXAS CHAMBER OF
COMMERCE